



## Media Release

November 23, 2011

### Give Local campaign launch

*We're giving \$10,000 to local fundraisers in the Peace County!*

Simply purchase your gifts online from [www.thinklocalmarket.com](http://www.thinklocalmarket.com) before December 24, 2011, and we'll give up to **30% of the purchase price to the fundraiser you choose**, at no cost to the merchant or organization. The funds will be coming from our marketing budget and not out of the pocket of our amazing collection of [Local Merchants](#). That means there is no mark up on the prices to account for it.

Our new and innovative online fundraiser system lets every customer choose a fundraiser from a dropdown menu that will be affiliated with their purchase. So it is easy to find unique local products, support a local business and give back to your community...all at the same time. [Shop now to give a gift that gives back](#) and get done your holiday shopping from the comfort of your own home!

Our fundraisers at this time include: Camp Artaban Foundation; George P. Vanier Junior/Senior High School; Grimshaw Junior/Senior High School; Manning Regional Child Care Association; Paul Rowe Travel Club; Peace Regional SPCA; Peace River Community Soup Kitchen; and the Peace River Municipal Library. **We are also accepting fundraisers throughout the campaign!** Organizations interested in this no cost, no obligation opportunity to raise funds for their project can [apply online](#).

To learn more about how giving local gives back **check out the details [here](#)** and to read about Think Local Market [click here](#).

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**give local**  
The gift that gives back.

We're giving \$10,000  
to local fundraisers in the Peace Country!

[shop now](#)

Purchasing gifts from [www.thinklocalmarket.com](http://www.thinklocalmarket.com) gives back three fold:

- The Recipient
- The Local Business
- And Your Community Fundraiser!

Simply make your purchase online and we'll give up to 30% of the purchase price to the fundraiser you choose at no cost to the merchant or organization. Even Santa will be impressed.